SCHOLARSHIP / CREATIVE ACTIVITY

LORRIE FREAR

EXHIBITIONS OR DISPLAYS SINCE TENURE REVIEW, 2011-2016

COLLEGE OF IMAGING ARTS SCHOOL OF ART, SCHOOL OF DESIGN, SCHOOL FOR AMERICAN CRAFTS FACULTY SHOW ROCHESTER INSTITUTE OF TECHNOLOGY, ROCHESTER, NEW YORK NOVEMBER 2012

CONTACT

https://cias.rit.edu/bevier-gallery https://cias.rit.edu/faculty-staff/141/faculty/785

ACCEPTANCE PROCESS

Invitational Acceptance Process

LEVEL OF EXHIBITION

Invitational/Regional Group Exhibition

NAME OF PROJECT

Mingle/expressive word series for Music is Art

DETAILS

In collaboration with Carol Fillip for Music is Art, a Buffalo, New York non-profit organization founded by the Goo Goo Dolls to provide music and art education in Buffalo area public schools.

I designed a lettering style that I named *Mingle*, which is a blend of Italic and Blackletter, to embrace and celebrate the diversity of music and arts represented by Music is Art for its 10th Anniversary. This campaign used expressive words such as aspire, believe, create, dream, express and ignite for use on promotional materials.